

Obesity: a new way forward

Obesity is a chronic disease requiring long-term management¹⁻⁵

Professional associations have recognized obesity as a global health challenge requiring a “chronic disease management model”^{1,5}

WHO

“Obesity is a chronic disease, prevalent in both developed and developing countries, and affecting children as well as adults.”¹

AMA

“Recognizing obesity as a disease will help change the way the medical community tackles this complex issue that affects approximately one in three Americans.”²

AACE

“...obesity is a primary disease, and the full force of our medical knowledge should be brought to bear on the prevention and treatment of obesity as a primary disease entity.”³

TOS

It is the official position of The Obesity Society that obesity should be declared a disease.

Obesity is a complex disease influenced by multiple factors^{6,7}:

Genetic

Physiologic

Environmental

Psychological

References: **1.** WHO. *World Health Organ Tech Rep Ser.* 2000;894:1-253. **2.** AMA. At: <http://www.ama-assn.org/ama/pub/news/news/2013/2013-06-18-new-ama-policies-annual-meeting.page>. Accessed December 13, 2014. **3.** Mechanick JI et al. *Endocr Pract.* 2012;18(5):642-648. **4.** Allison DB et al. *Obesity.* 2008;16(6):1161-1177. **5.** Jensen MD et al. *J Am Coll Cardiol.* 2014;63(25 pt B):2985-3023. **6.** NHLBI; 1998. NIH publication 98-4083. **7.** Badman MK & Flier JS. *Science.* 2005;307(5717):1909-1914.

Obesity is considered a global pandemic¹

The global prevalence of obesity has increased significantly over the last 30 years¹

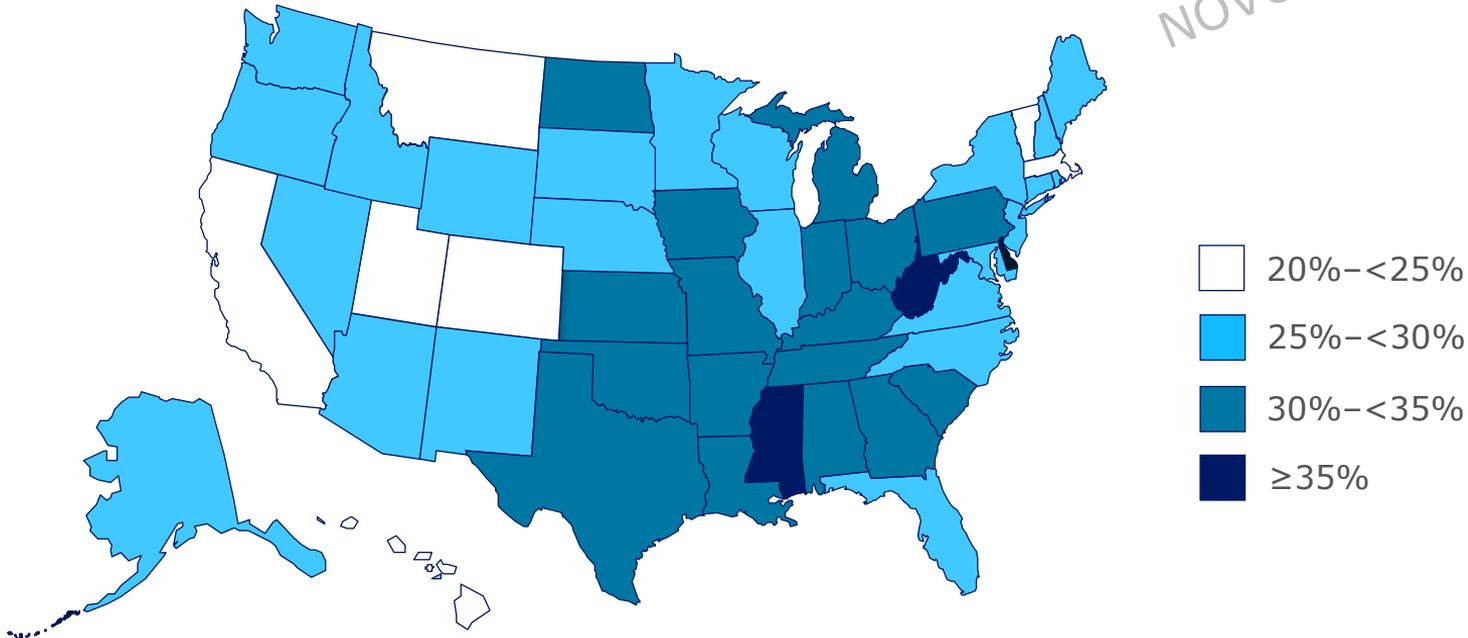
In 2012, more than one-third of adults in the United States were obese²



References: 1. Ng M et al. *Lancet*. 2014;384(9945):766-781. 2. Ogden CL et al. *JAMA*. 2014;311(8):806-814.

Obesity prevalence in the United States

Prevalence varies by state and region and is highest in the South and Midwest¹



Prevalence reflects Behavioral Risk Factor Surveillance System (BRFSS) methodological changes started in 2011, and these estimates should not be compared to those before 2011.

Reference: 1. Centers for Disease Control and Prevention. Adult Obesity Prevalence Maps. <http://www.cdc.gov/obesity/data/prevalence-maps.html>. Accessed September 5, 2014.

Definition of obesity

- Obesity is defined by the World Health Organization (WHO) as abnormal or excessive fat accumulation that may impair health¹
- BMI (body mass index)* provides a convenient population-level measure of obesity¹

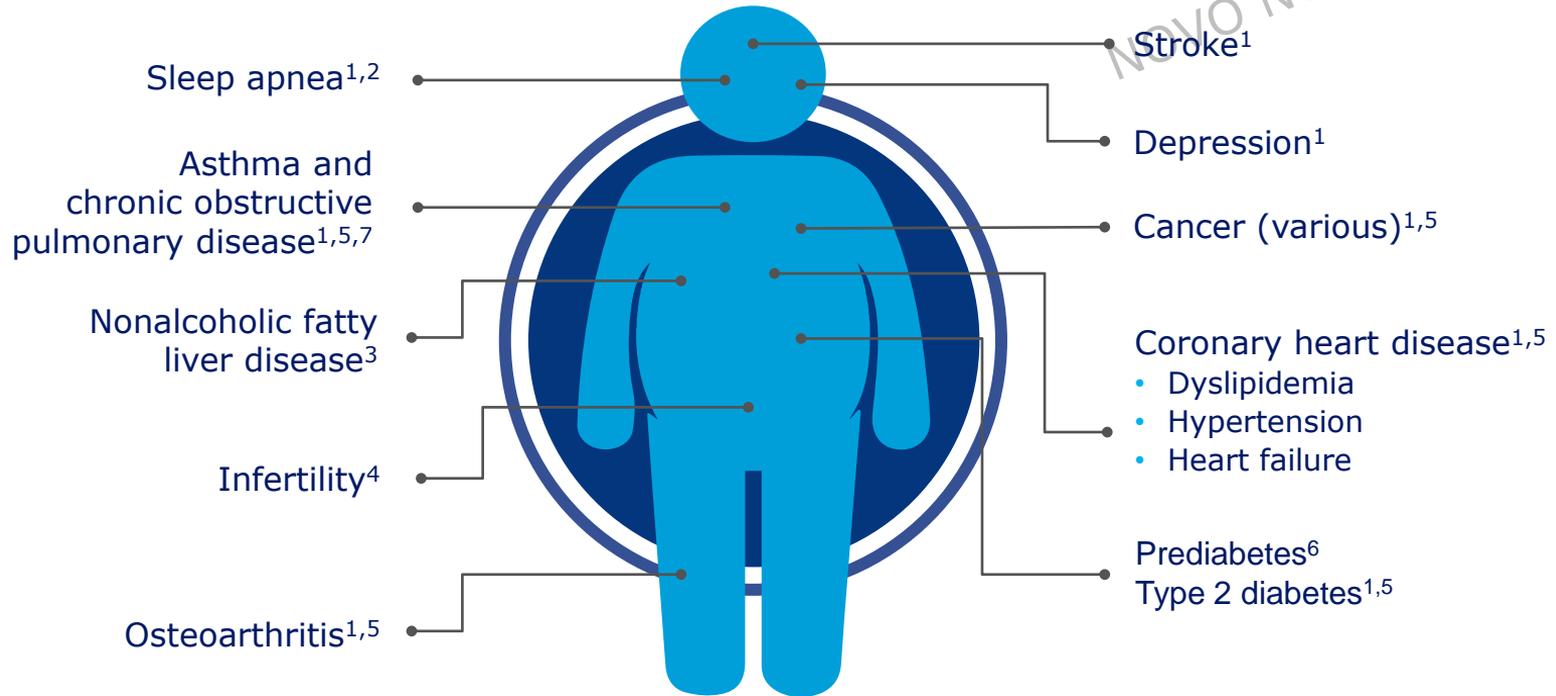
Classification based on BMI¹

Classification	Underweight	Normal range	Overweight	Obese	Obese, class I	Obese, class II	Obese, class III
BMI	<18.5	≥18.5 and <25	≥25 and <30	≥30	≥30 and <35	≥35 and <40	≥40

*BMI is calculated by dividing the weight (kg) by the height (m) squared OR by dividing the weight (lb) by the height (in) squared and multiplying by 703.

Reference: 1. WHO. *World Health Organ Tech Rep Ser.* 2000;894:1-253.

Obesity is associated with multiple complications that pose a public health challenge

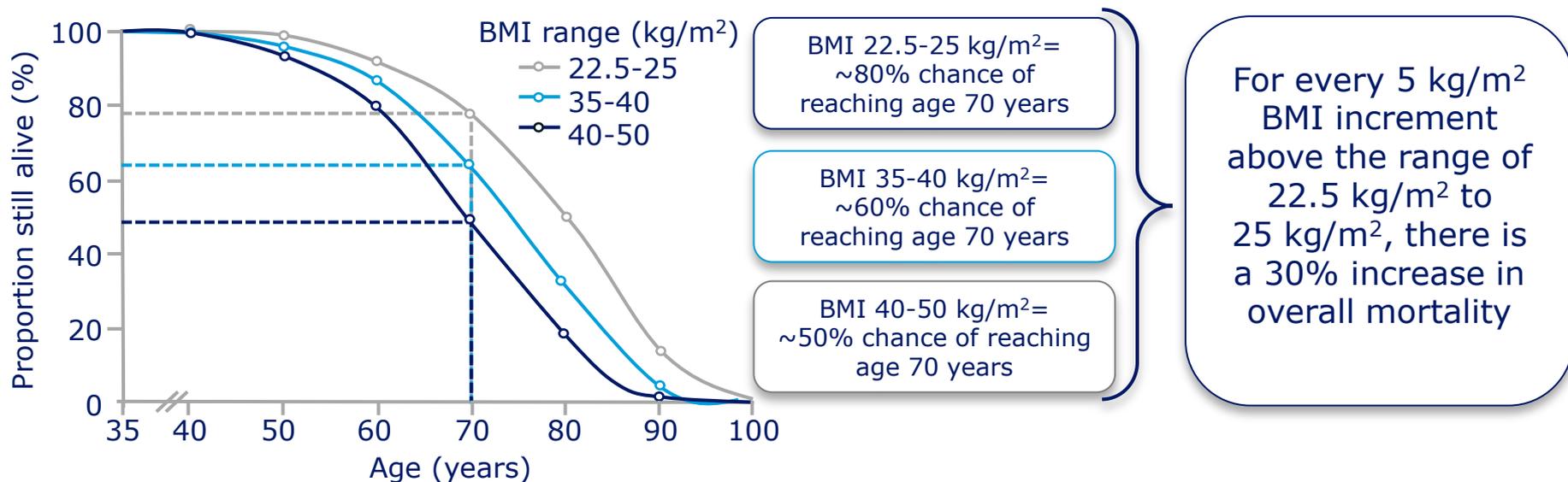


References: **1.** National Institutes of Health. *Obes Res.* 1998;6 Suppl 2:51S-209S. **2.** Li C et al. *Prev Med.* 2010;51(1):18-23. **3.** Church TS et al. *Gastroenterology.* 2006;130(7):2023-2030. **4.** Esmaeilzadeh S et al. *Arch Med Sci.* 2013;9(3):499-505. **5.** Guh DP et al. *BMC Public Health.* 2009;9:88. **6.** Shaikh S et al. *Int J Diabetes Dev Ctries.* 2011;31:65-69. **7.** Liu Y et al. *Respir Med.* 2015;109(7):851-859.

Risk of mortality is significantly increased

Research showed a decreased life expectancy of up to 10 years^{1,a}

Increased BMI associated with decreased life expectancy



^aData from male subjects.

Reference: 1. Prospective Studies Collaboration et al. *Lancet*. 2009;373(9669):1083-1096.

Patients with obesity can lose years off their life^{1,a}

		Years of life lost per age group		
BMI	Gender	20–39 years	40–59 years	60–79 years
30 to <35 ^b	Men	5.9 years	1.7 years	0.8 years
	Women	5.6 years	3.0 years	1.6 years
≥35 ^b	Men	8.4 years	3.7 years	0.9 years
	Women	6.1 years	5.3 years	0.9 years

Younger patients with obesity lose the most years off their life

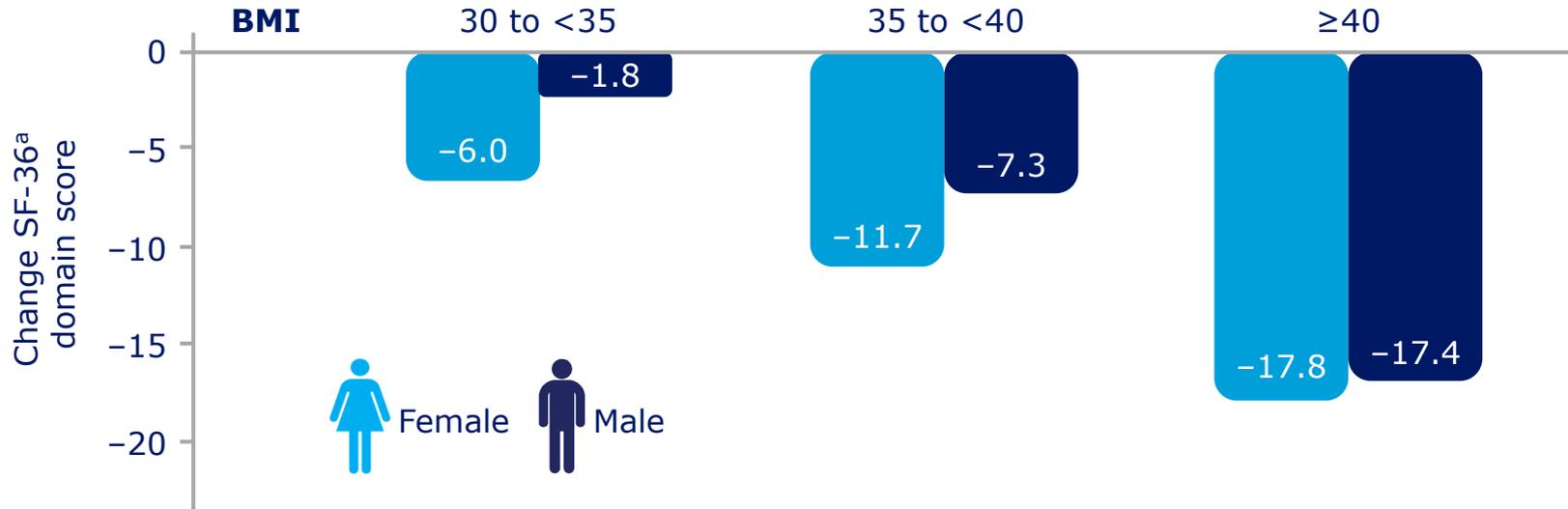
^aBased on modeling of data from the 2003–2010 National Health and Nutrition Examination Survey.

^bBMI is in units of kg/m².

Reference: 1. Grover SA et al. *Lancet Diabetes Endocrinol.* 2015;3:114-122.

Obesity is associated with impaired physical functioning¹

The higher the BMI, the greater the risk of impaired physical functioning, which may include limitations in mobility activities such as walking and dressing²

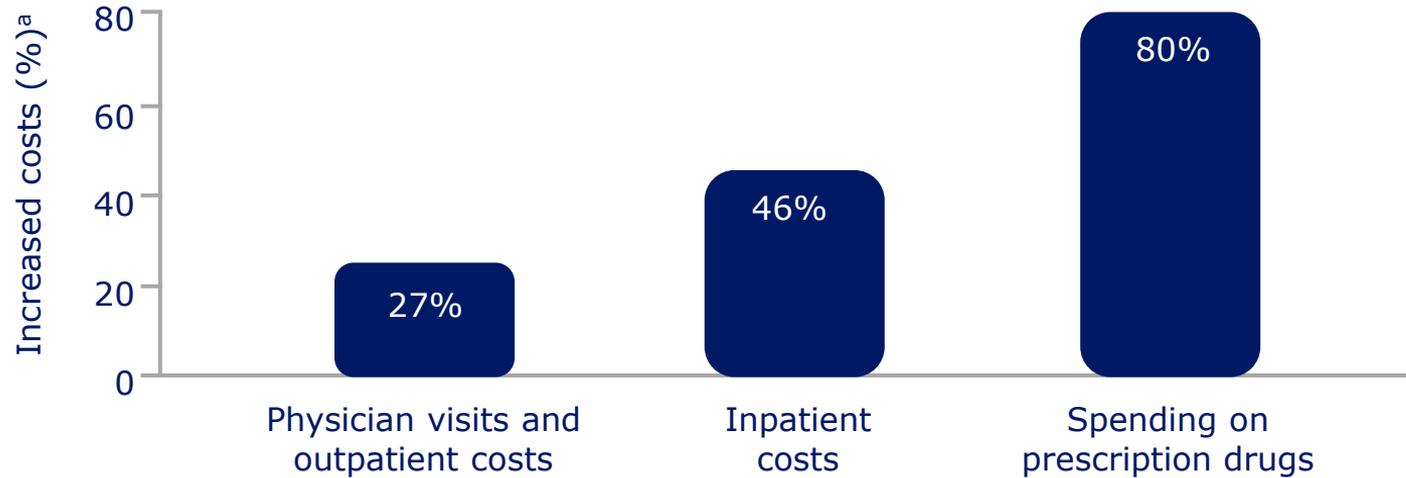


^aSF-36=international health-related quality of life survey.

References: 1. Hopman WM et al. *Qual Life Res.* 2007;16(10):1595-1603. 2. Syddall HE et al. *J Nutr Health Aging.* 2009;13(1):57-62.

Health care costs associated with obesity are mostly due to treating obesity-related comorbidities¹

With increased medical spending, obesity can become an economic burden on both public and private payers

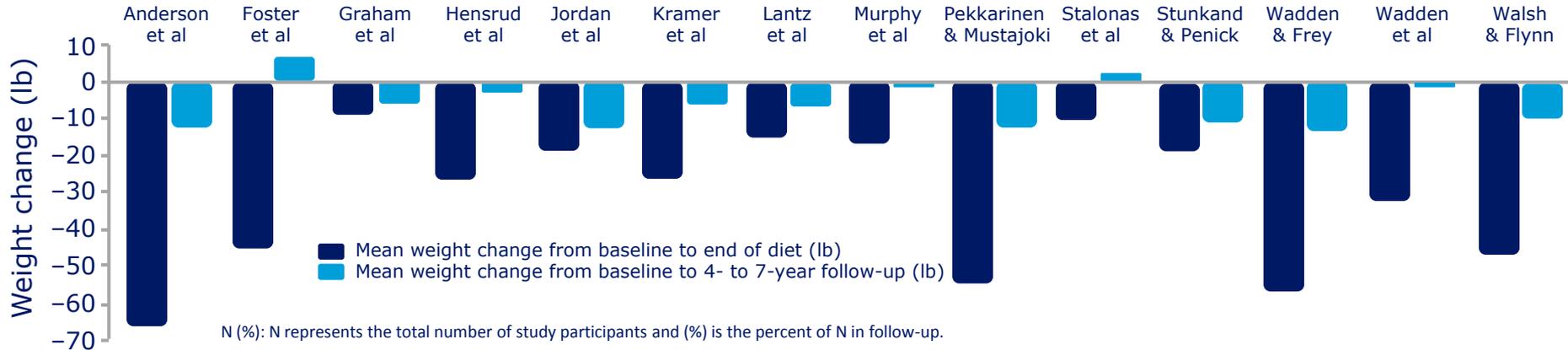


Reference: 1. Finkelstein EA et al. *Health Aff (Millwood)*. 2009;28(5):w822-w831.

Maintaining weight loss is challenging^{1,2}

A review of 14 long-term studies showed that participants regained weight after weight loss achieved by diet¹

Follow-up range from 4 to 7 years



“... the high rate of relapse among [people with obesity] who have lost weight has a strong physiological basis and is not simply the result of the voluntary resumption of old habits.³”

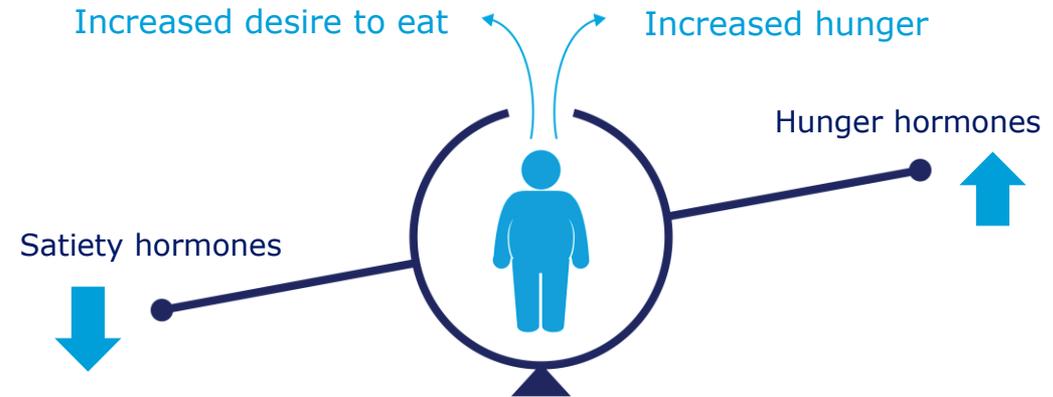
References: 1. Mann T et al. *Am Psychol.* 2007;62(3):220-233. 2. MacLean PS et al. *Obesity (Silver Spring).* 2015;23(1):7-15. 3. Sumithran P et al. *N Engl J Med.* 2011;365(17):1597-1604.

Science has discovered that physiologic responses to weight loss trigger weight regain¹⁻⁵

Weight loss (for at least one year) in people with obesity results in changes in appetite hormones that increase hunger and the desire to eat¹

- Reductions in levels of leptin and cholecystokinin, coupled with increases in ghrelin, promote weight regain¹

The brain has a central role in regulating appetite and energy balance. Metabolic adaptations to weight loss include¹:



References: 1. Sumithran P et al. *N Engl J Med*. 2011;365(17):1597-1604. 2. Schwartz A et al. *Obes Rev*. 2010;11(7):531-547. 3. Sumithran P et al. *Clin Sci (Lond)*. 2013;124(4):231-241. 4. Rosenbaum M et al. *Int J Obes (Lond)*. 2010;34(suppl 1):S47-S55. 5. Rosenbaum M et al. *Brain Res*. 2010;1350:95-102.

A 5%-10% weight loss may improve obesity-related comorbidities¹⁻³

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Benefits of **5% to 10%** weight loss

Lower cumulative incidence of type 2 diabetes¹

Reduction in cardiovascular risk factors^{2,3}

Improvements in blood pressure²

Improvements in sleep apnea³

References: 1. Knowler WC et al. *N Engl J Med.* 2002;346(6):393-403. 2. Wing RR et al. *Diabetes Care.* 2011;34(7):1481-1486. 3. Tuomilehto H et al. *Sleep Med.* 2014;15(3):329-335.



Multiple treatment options are needed to help people with obesity lose weight and improve their health¹

Clinical management of obesity: AHA/ACC/TOS guidelines^{2,a}

Treatment	BMI category (kg/m ²)				
	25-26.9	27-29.9	30-34.9	35-39.9	≥40
Diet, physical activity, and behavior therapy	Yes, with comorbidities	Yes	Yes	Yes	Yes
Pharmacotherapy		Yes, with comorbidities	Yes	Yes	Yes
Surgery				Yes, with comorbidities	Yes

Healthy eating and physical activity must be part of any weight-loss intervention, but they are not always sufficient to maintaining weight loss²

^aYes alone indicates that the treatment is indicated regardless of the presence or absence of comorbidities. The solid arrow signifies the point at which treatment is initiated.

ACC=American College of Cardiology; AHA=American Heart Association; TOS=The Obesity Society.

References: **1.** Ferguson C et al. <https://publichealth.gwu.edu/pdf/obesitydrugmeasures.pdf>. Accessed January 8, 2015. **2.** Jensen MD et al. *J Am Coll Cardiol.* 2014;63(25 pt B):2985-3023.



Support from health care professionals can help patients achieve clinically significant and maintained weight loss¹

Physician-initiated discussions motivate patients to lose weight and change behavior^{1,2}

- Patients are less likely to start the dialogue for many reasons, including:
 - Potential for hearing hurtful comments about their weight³
 - Fear of being blamed for their weight problems⁴
 - Shame and embarrassment about their weight⁴
- To achieve sustainable weight loss, long-term intervention is often required⁵

References: **1.** Loureiro ML et al. *Soc Sci Med.* 2006;62(10):2458-2468. **2.** Rueda-Clausen CF et al. *Clin Obes.* 2014;4(1):39-44. **3.** NIH; 2003. Updated 2011. NIH publication 03-5335. **4.** Ruelaz AR et al. *J Gen Intern Med.* 2007;22(4):518-522. **5.** Jensen MD et al. *J Am Coll Cardiol.* 2014;63 (25 pt B):2985-3023.

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